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Enterprise Devops: It's Not How Fast You Release, It's How Well You Release Fast

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Speaker Introduction

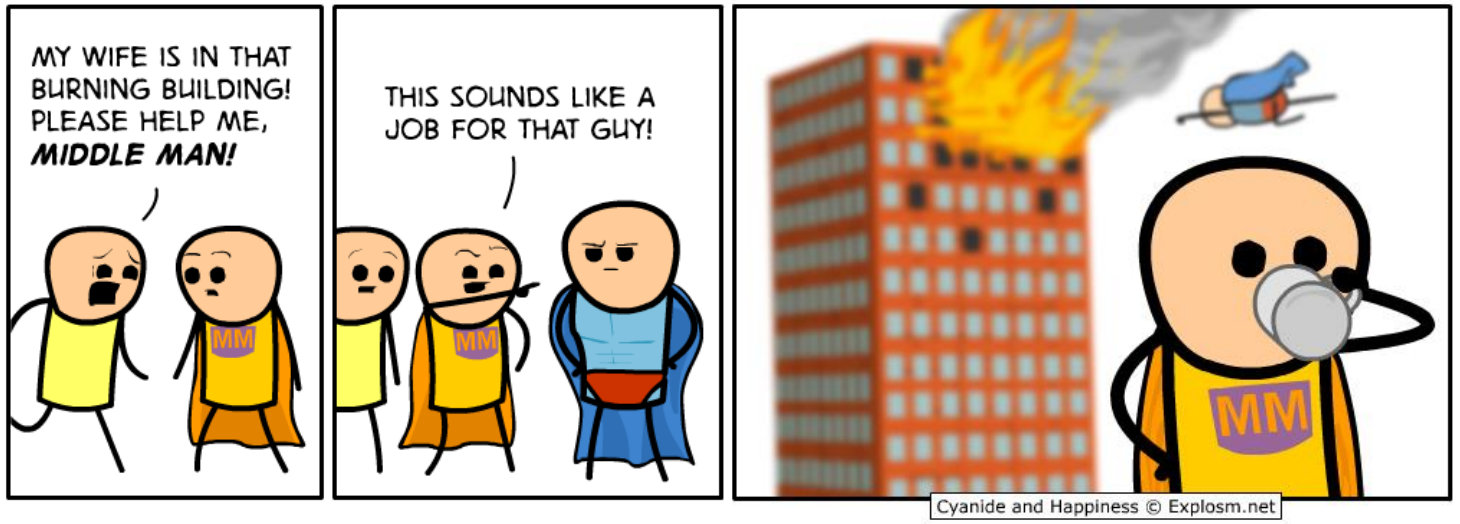


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This presentation includes certain non-GAAP financial measures as defined by SEC rules. We have provided a reconciliation of those measures to the most directly comparable GAAP measures in the Appendix.

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Agenda

Challenges today

Why DevOps?

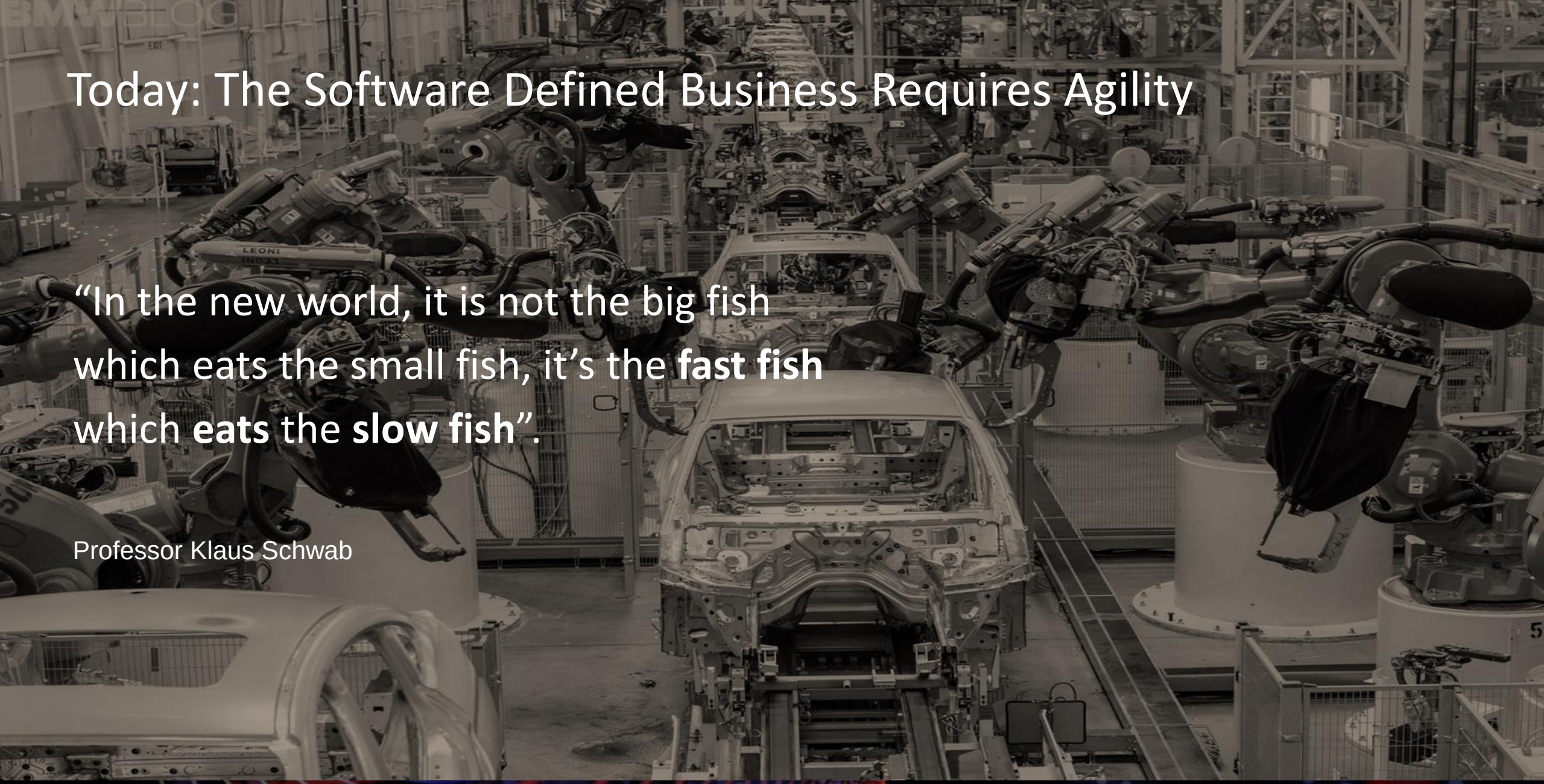
Why ServiceNow?

Demo

Roadmap

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Today: The Software Defined Business Requires Agility

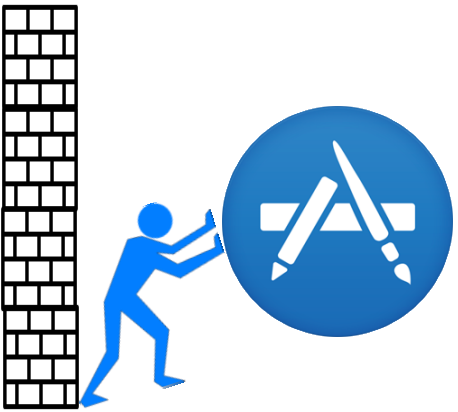


"In the new world, it is not the big fish which eats the small fish, it's the **fast fish** which **eats** the **slow fish**".

Professor Klaus Schwab

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Today: Release Velocity Doesn't Match Development Velocity



Test

Inconsistent release outcomes

Delays obtaining environments

Staging

Manual processes cause delays and errors

Missing release traceability and feedback loop

Production

Lack actionable insight across all releases

Lack governance and control

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Why DevOps? People, Process, Product

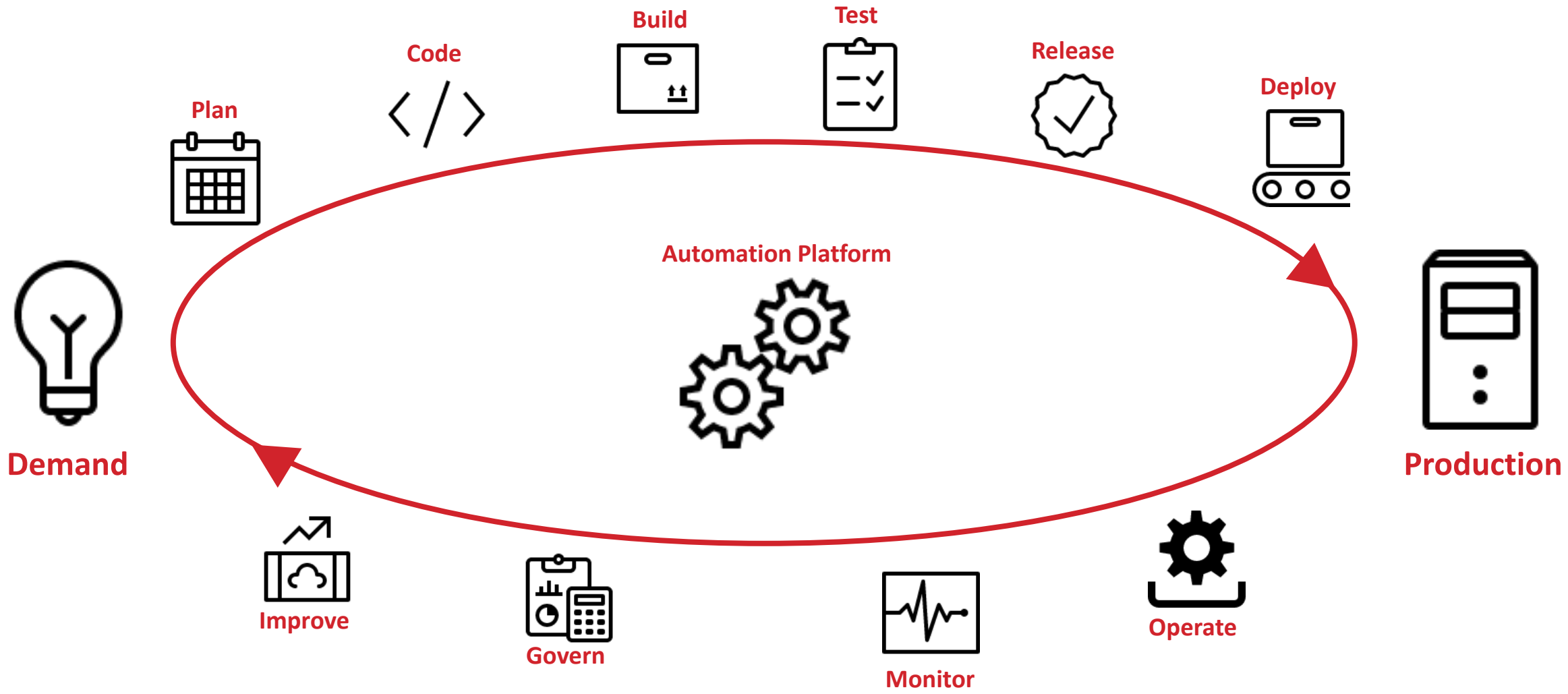


"DevOps is about bridging the gap between development and operations by using Agile techniques both in development, project management, and system administration."

Patrick DEBOIS

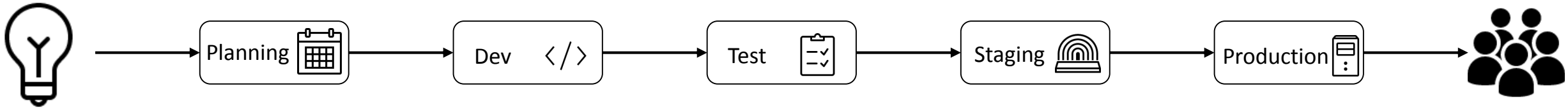
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Why ServiceNow? People, Process, Product



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Enterprise DevOps: Agility, Visibility, Governance



Gain full release insight

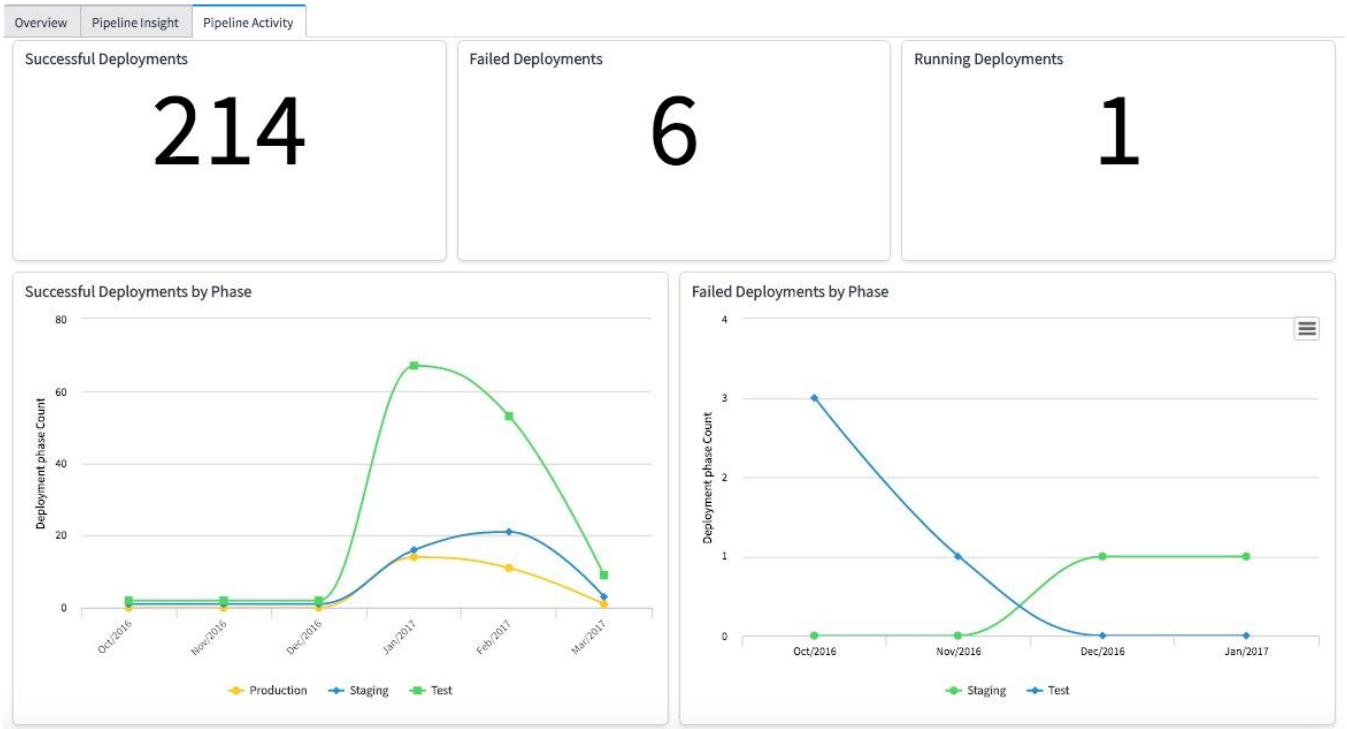
Give all stakeholders visibility from ideation to production, track manual and automated tasks/release gates, and report on release/deployment progress

Optimize value stream

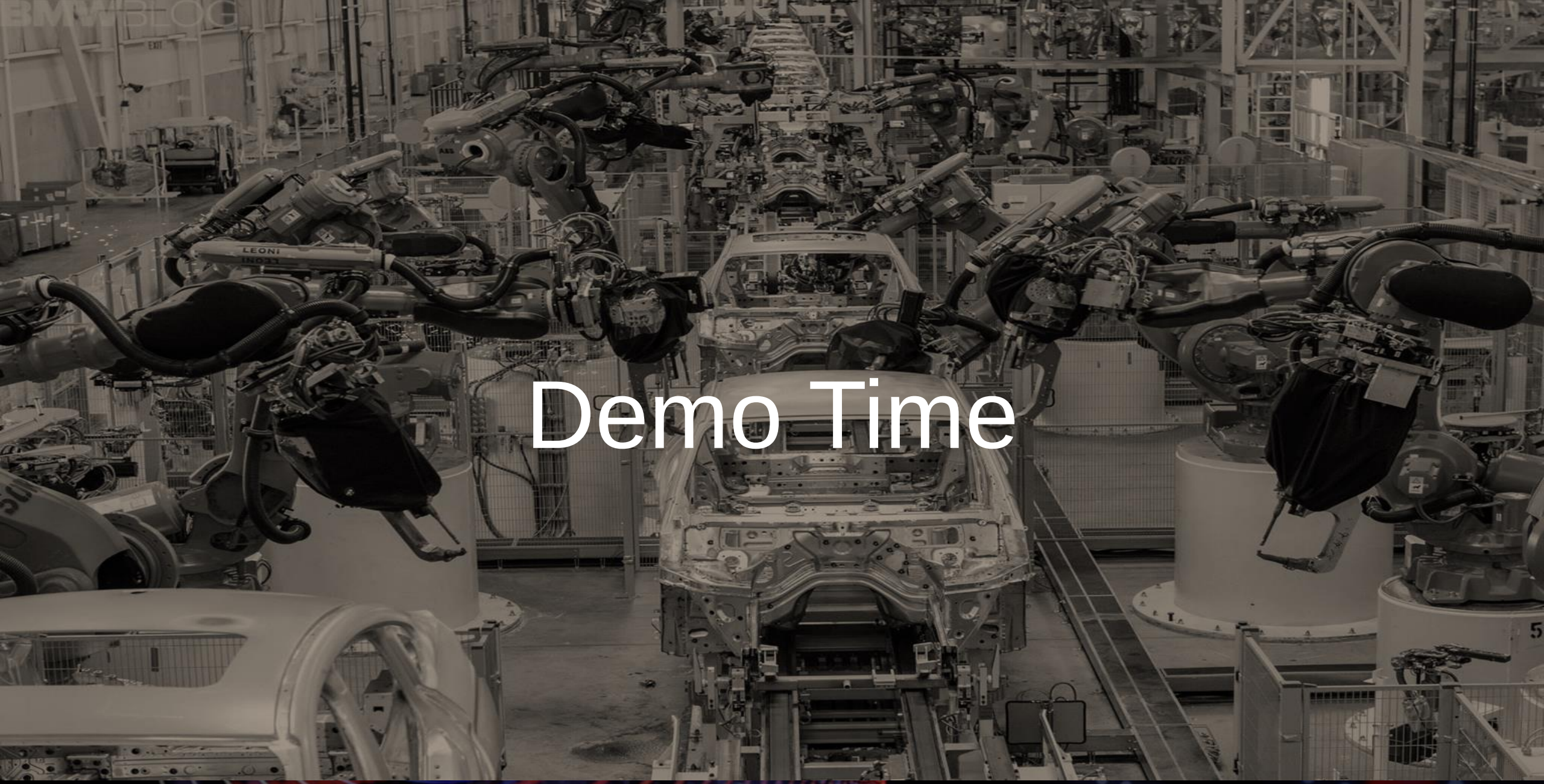
Remove release bottlenecks that don't add customer value. Improve release speed and quality with a well-integrated feedback loop.

Increase agility and improve quality at the same time

Maintain consistency across releases with reusable release templates, release gates, and pipeline toolkit integrations.



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ServiceNow Release Automation



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Q & A

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