knowledge17

WORK at LIGHTSPEED™

Microsoft Azure with ServiceNow

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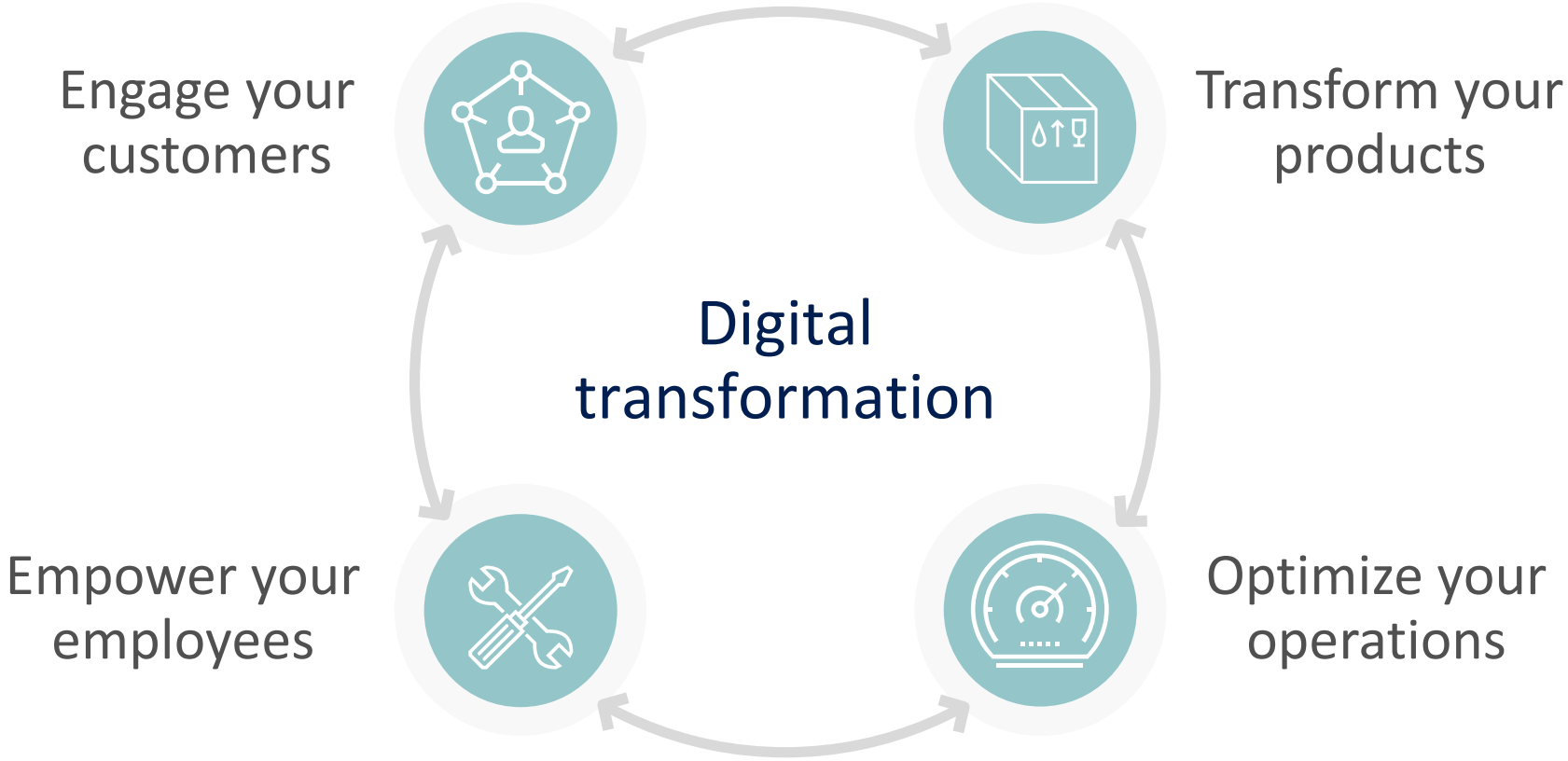
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servicenow

Agenda

- Microsoft Azure - Strategic pillars
- ServiceNow and Microsoft – Key integration points
- Getting started with ServiceNow Cloud Management and Microsoft Azure
- Demo
- Q & A

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Every Company is a Software Company

NETFLIX



UBER



skype™








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NBC

NBC SPORTS GROUP SETS STREAMING RECORD AS MORE THAN 2.1 MILLION UNIQUE USERS LIVE STREAM TEAM USA-CANADA MEN'S HOCKEY SEMIFINAL

Alaska



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Microsoft Azure

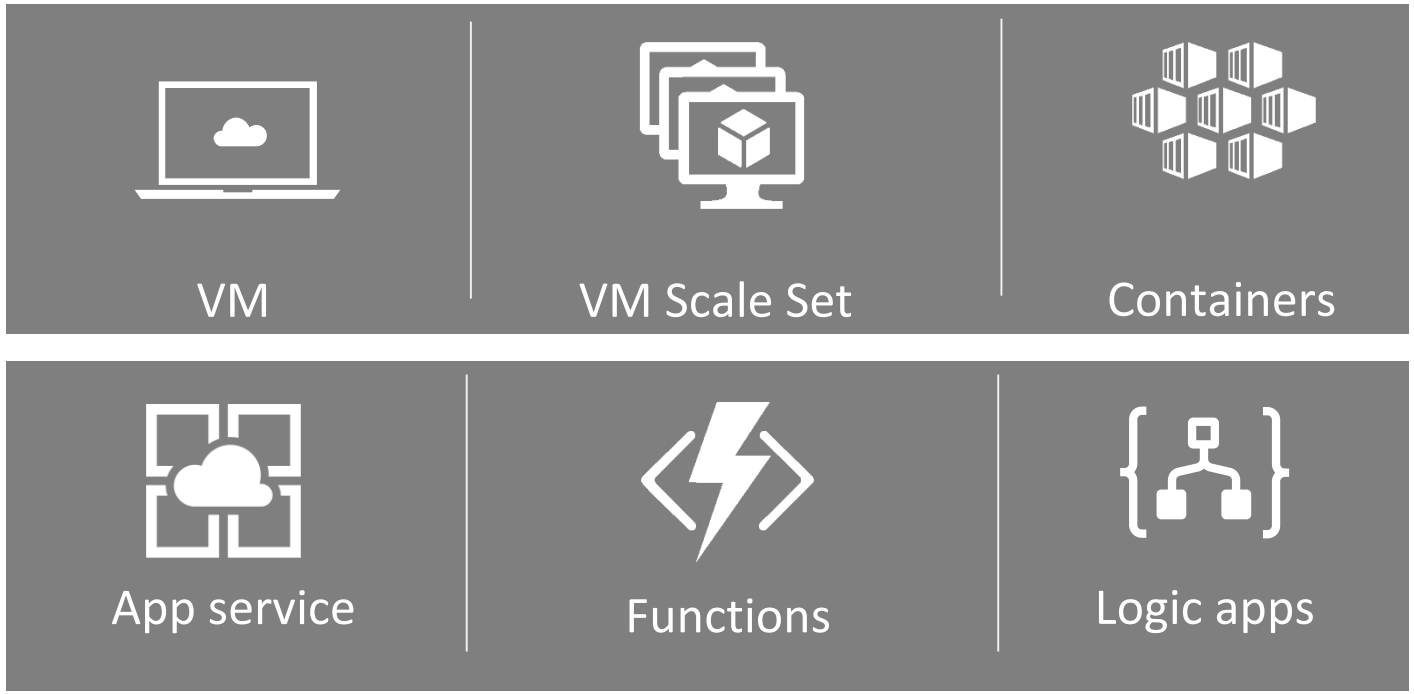
Application Innovation
Accelerate innovation with the cloud

Data and Intelligence
Power decisions & apps with insights

Openness and Flexibility
Build freely, deploy anywhere

Trust
Protect your business

Build Apps Faster and Easier with IaaS & PaaS



And many more…

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Microsoft Azure

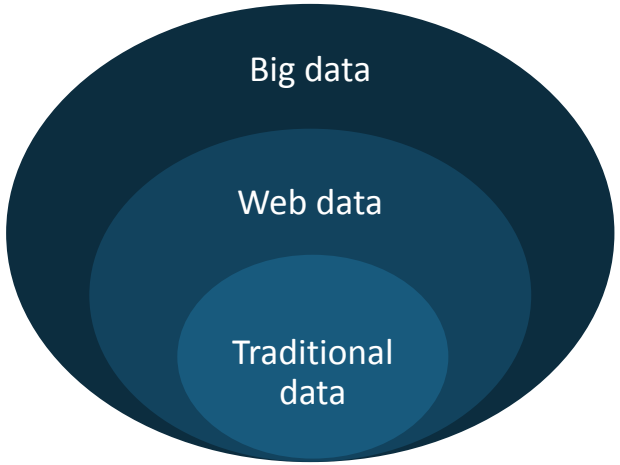
Application Innovation
Accelerate innovation with the cloud

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Protect your business

Back-End Power



Front-End Insights

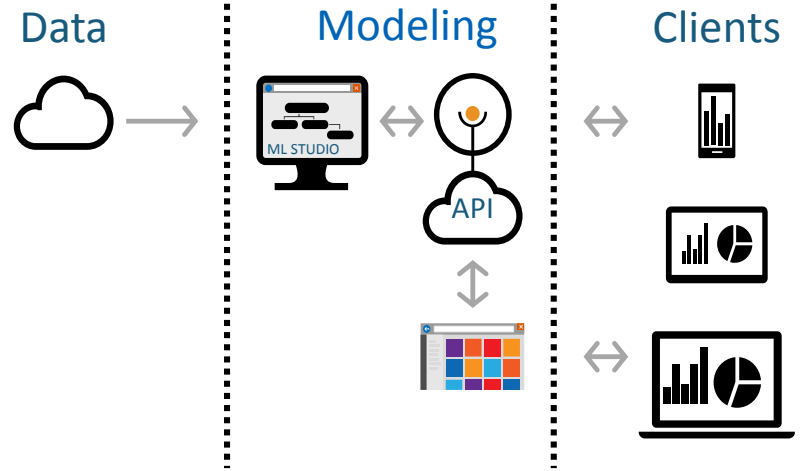


Machine Learning Services

Demand forecasting

Predictive maintenance

Vehicle telemetry



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Microsoft Azure

Application Innovation
Accelerate innovation with the cloud

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Power decisions & apps with insights

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Trust
Protect your business

Cognitive Services and AI

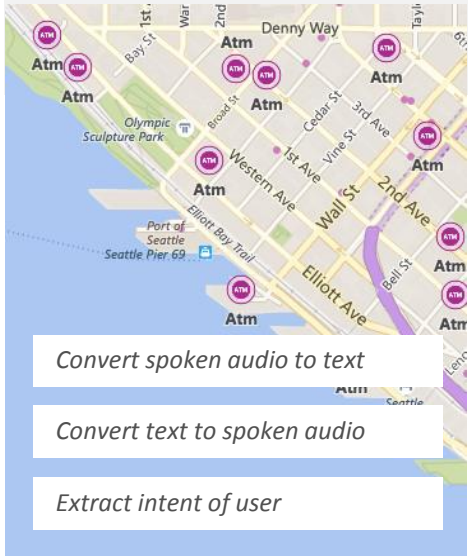
VISION
Computer Vision

What is in the image?



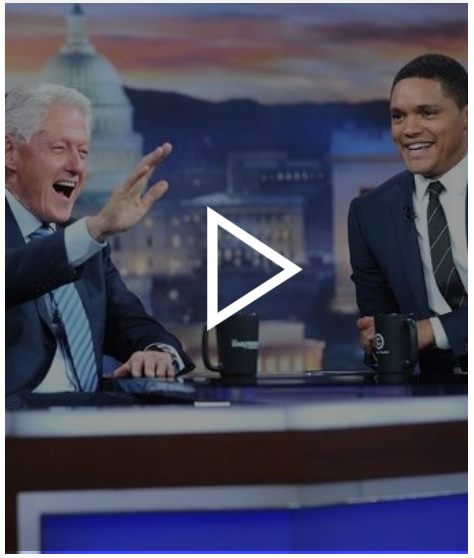
SPEECH
Speech-to-Text and Text-to-Speech Service

Give me directions to the closest ATM



LANGUAGE
Natural Language Processing

Play today's Daily Show



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Microsoft Azure

Application Innovation
Accelerate innovation with the cloud

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Trust
Protect your business

Use Your Platforms and Tools with Azure

Applications	WordPress, Drupal, OpenShift Enterprise by Red Hat, Cloud Foundry
DevOps	Chef, Ansible, GitHub, puppet labs, Habitat
Frameworks	Microsoft .NET, node.js, python, Java, php, R
Databases	cloudera, Hortonworks, MariaDB, cassandra
Containers	docker, DC/OS, CoreOS, kubernetes
Infrastructure	DC/OS, redhat, Consensys, blockstack, docker, FreeBSD, ubuntu

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Microsoft Azure

Application Innovation
Accelerate innovation with the cloud

Data and Intelligence
Power decisions & apps with insights

Openness and Flexibility
Build freely, deploy anywhere

Trust
Protect your business

The Most Trusted and Compliant Cloud

GLOBAL

ISO 27001 · ISO 27018 · ISO 27017 · ISO 22301 · SOC 1 Type 2 · SOC 2 Type 2 · SOC 3 · CSA STAR Self-Assessment · CSA STAR Certification · CSA STAR Attestation

US GOV

Moderate JAB P-ATO · High JAB P-ATO · DoD DISA SRG Level 2 · DoD DISA SRG Level 4 · SP 800-171 · FIPS 140-2 · Section 508 VPAT · ITAR · CJIS · IRS 1075

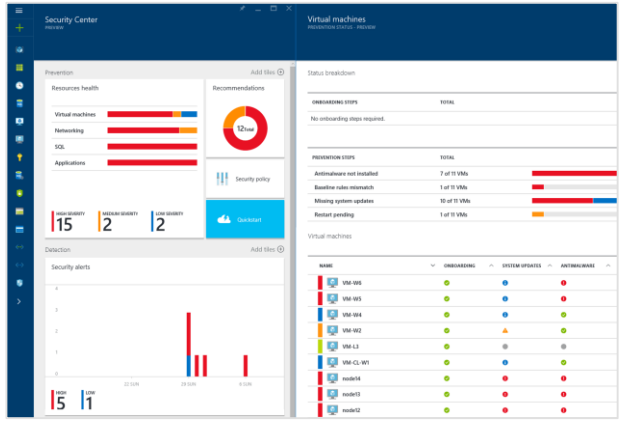
INDUSTRY

PCI DSS Level 1 · CDSA · MPAA · FACT UK · Shared Assessments · FISC Japan · HIPAA / HITECH Act · HITRUST · GxP 21 CFR Part 11 · MARS-E · IG Toolkit UK · FERPA · GLBA · FFIEC

REGIONAL

Argentina PDPA · EU Model Clauses · UK G-Cloud · China DJCP · China GB 18030 · China TRUCS · Singapore MTCS · Australia IRAP/CCSL · New Zealand GCIO · Japan My Number Act · ENISA IAF · Japan CS Mark Gold · Spain ENS · Spain DPA · India MeitY · Canada Privacy Laws · Privacy Shield · Germany IT Grundschutz workbook

Insights and Mitigations to Threats



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Achieve Global Scale, in Local Regions



38

Azure regions

RECENTLY LAUNCHED:

US Regions: West US 2 and West Central
Germany – Launched in Sep 2016
United Kingdom – Launched in Sep 2016

NEWLY ANNOUNCED:

France: France Central and France South
Korea: Korea Central and Korea South
DoD East and Central

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IT SLAs Force Cloud Users to Look for Alternatives

Cloud Service Needs Grow



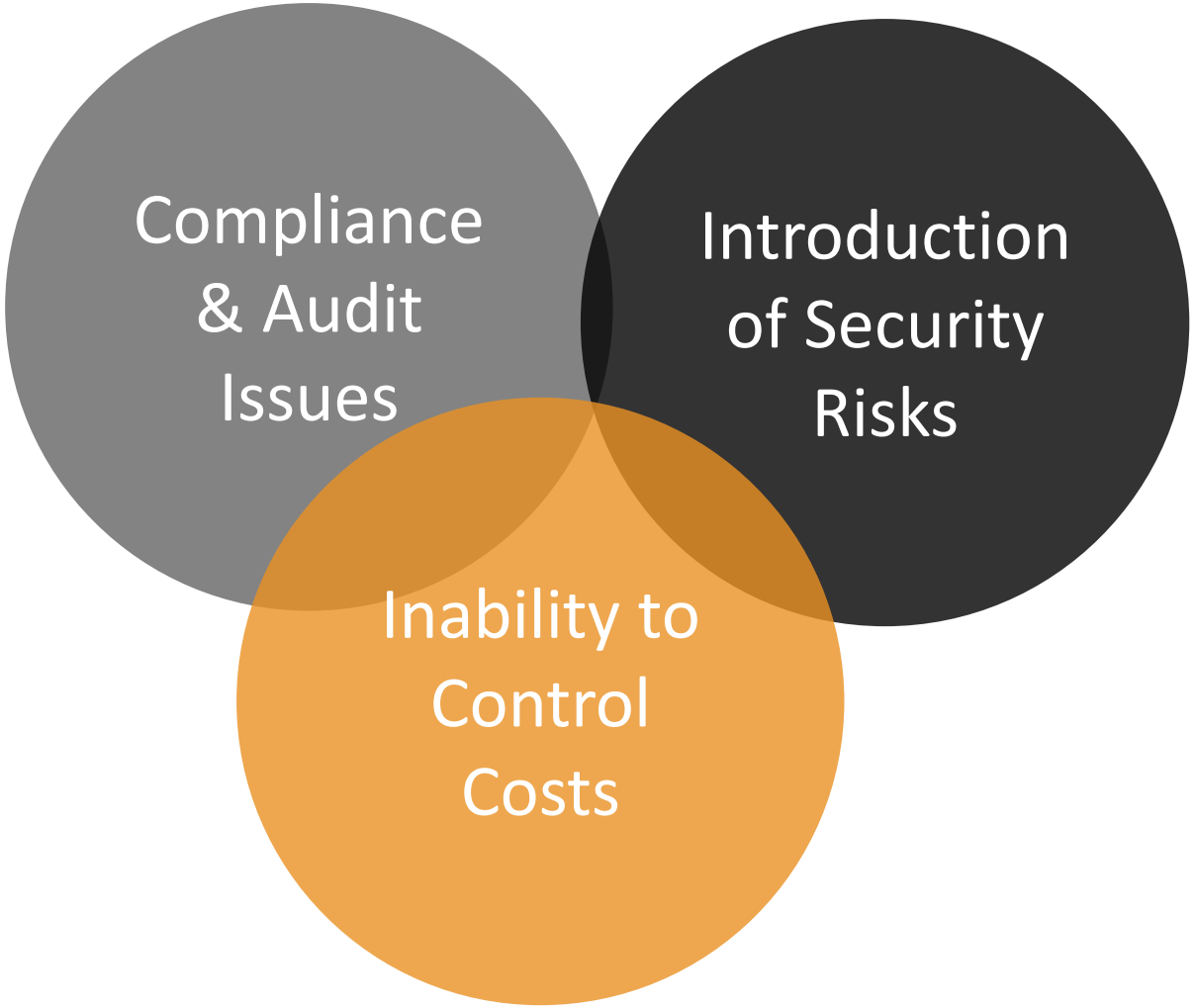
Manual IT processes can take weeks to months



DIY on Public Clouds

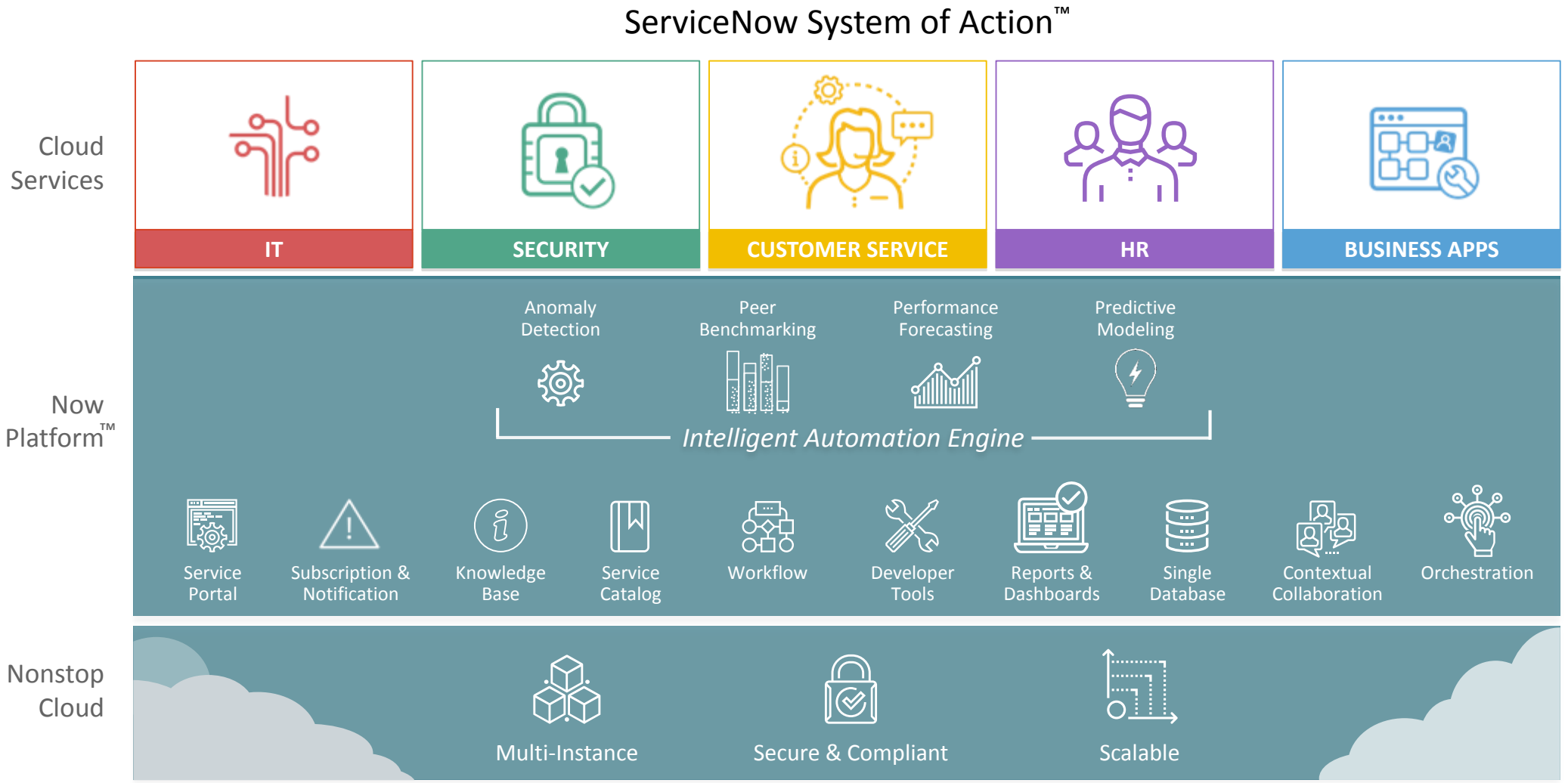
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Creating Shadow IT Outside of Business Controls



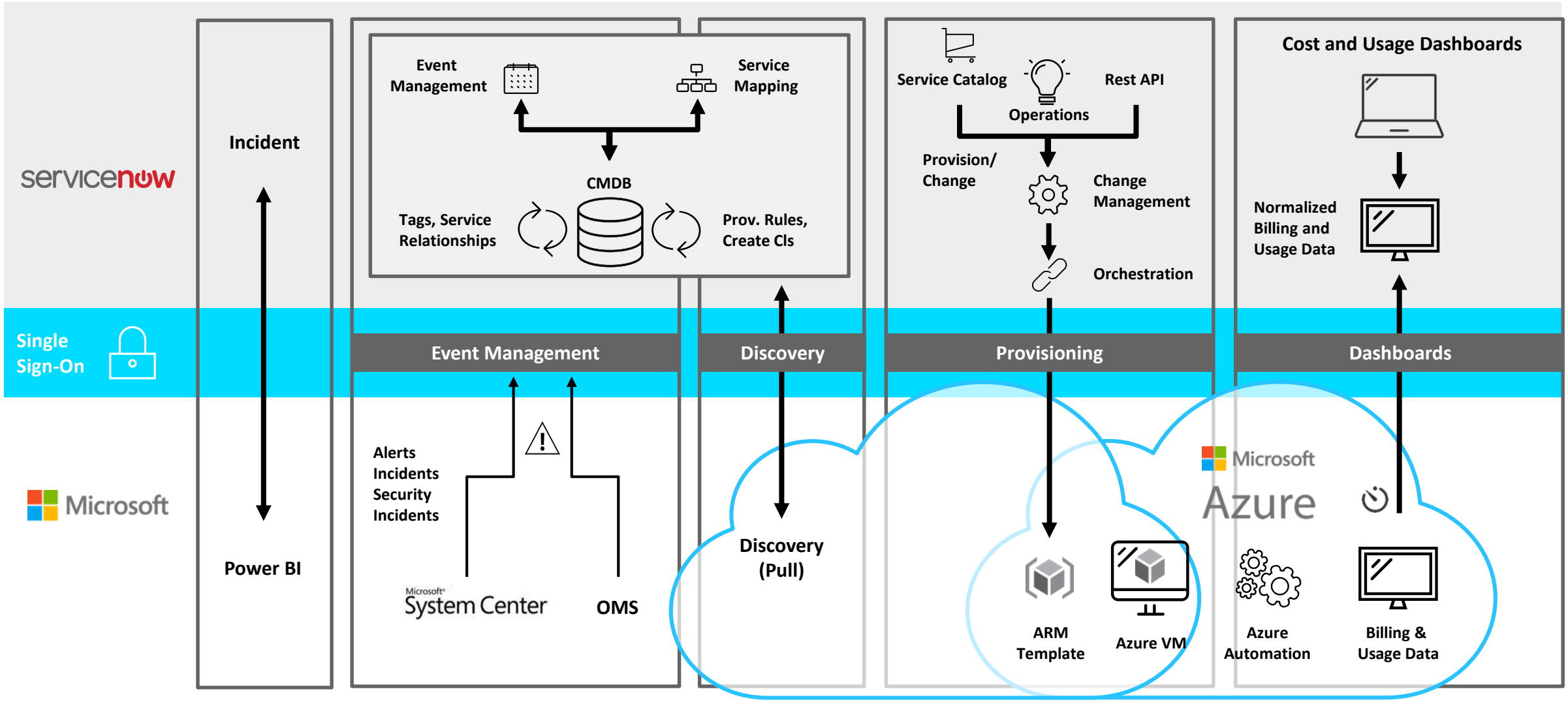
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ServiceNow Messaging Framework



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ServiceNow and Microsoft

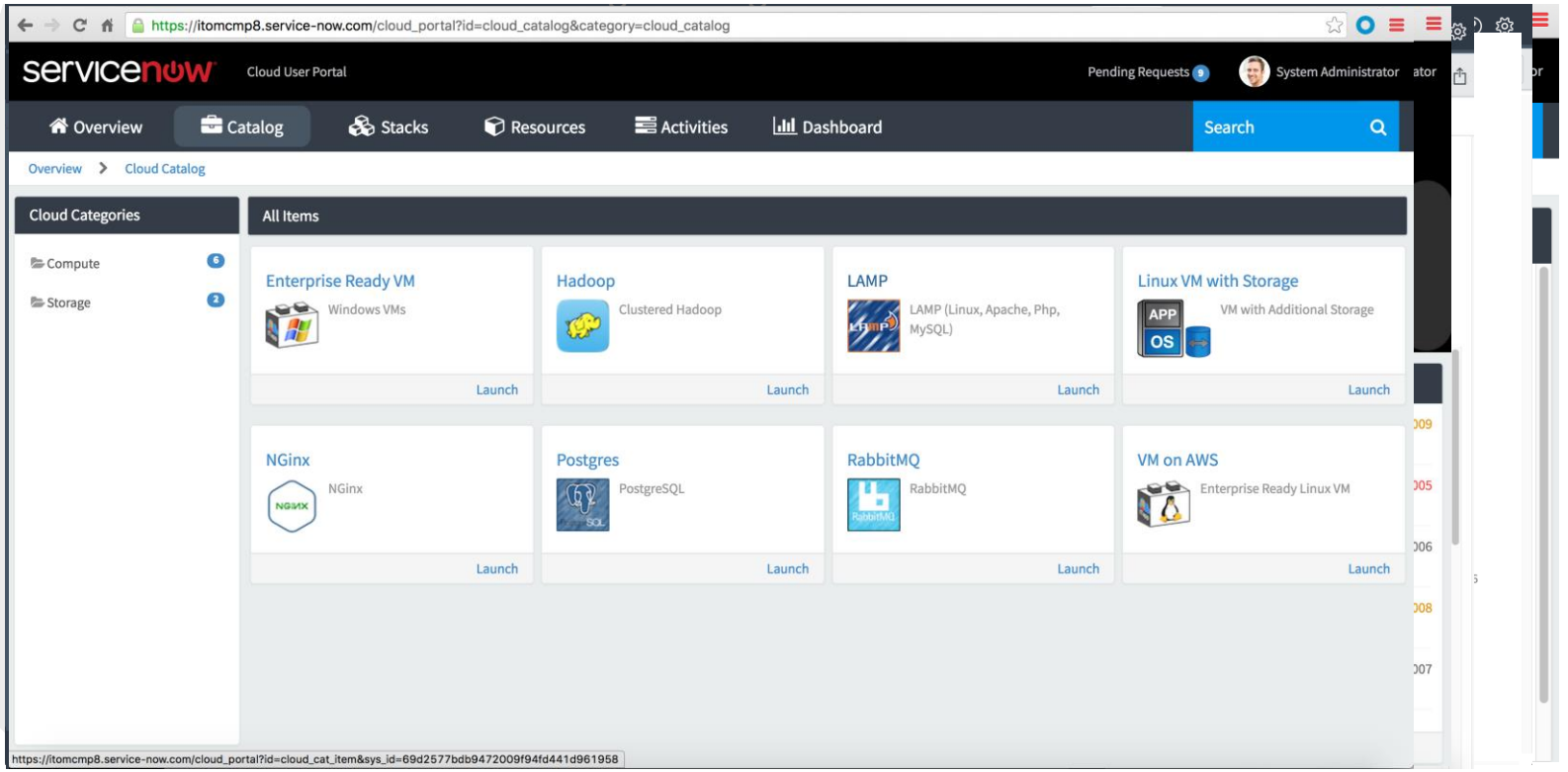


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Features Highlights

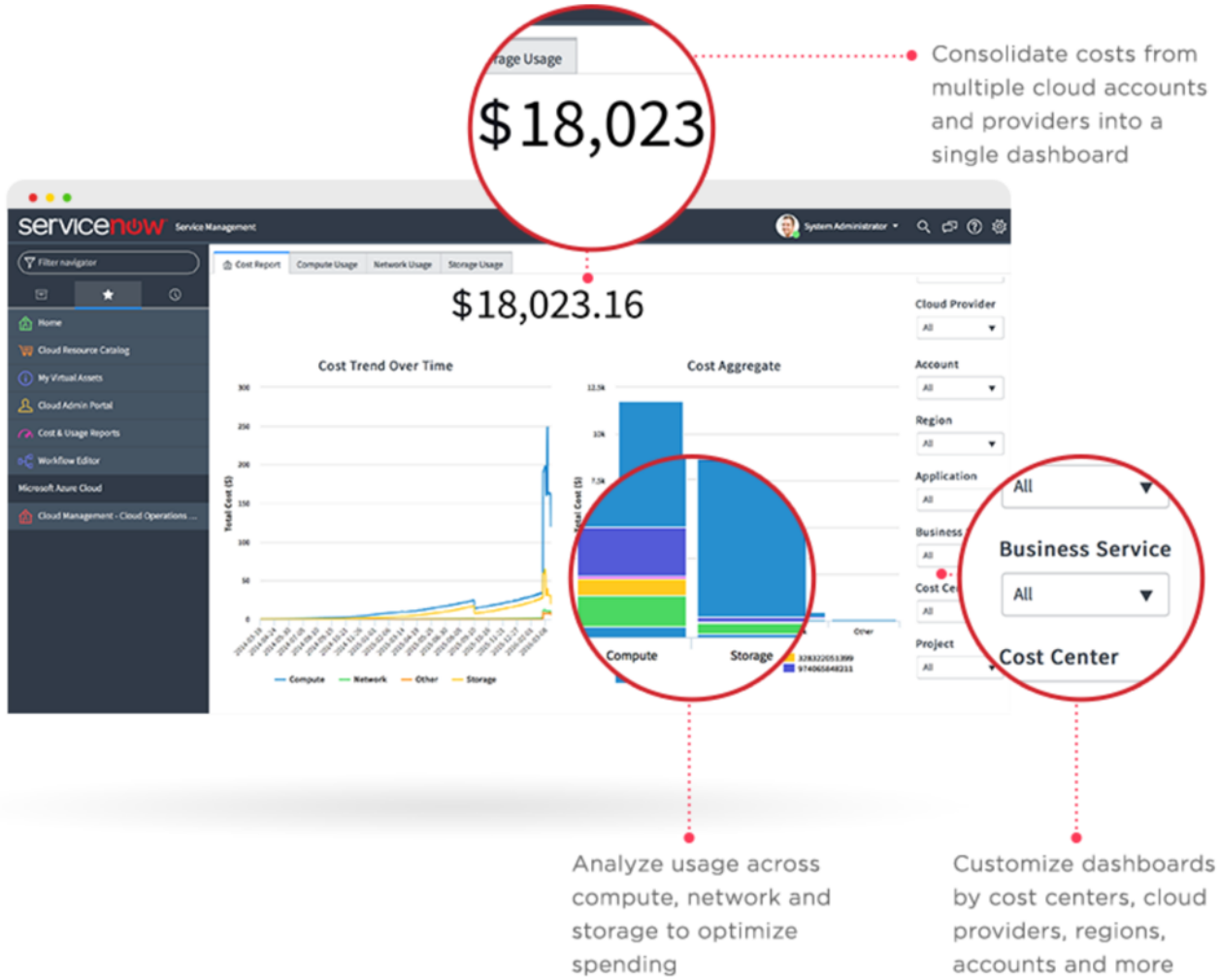




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Reduce Costs & Optimize Spend



Gain a consolidated view of cloud expense across the enterprise.

Visualize current spend and historical trends. Attribute costs to departments, projects, or applications, and improve overall utilization.

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DEMO

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ServiceNow and Microsoft Can Help You…

Gain cloud service oversight, minimize risks, and reduce costs – simplified through self-service



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"ServiceNow's Cloud Management integration with Microsoft Azure allows UMIT to provide our developers with self-service access to leading cloud resources while giving us the necessary visibility and control into costs and usage of those resources."

– Mari Lovo, Director IT Cloud Infrastructure Services, University of Miami IT

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Top Takeaways

1

Enterprise grade workload needs standardization, policy control & support tools

2

Extensible orchestration framework with auto generation capability

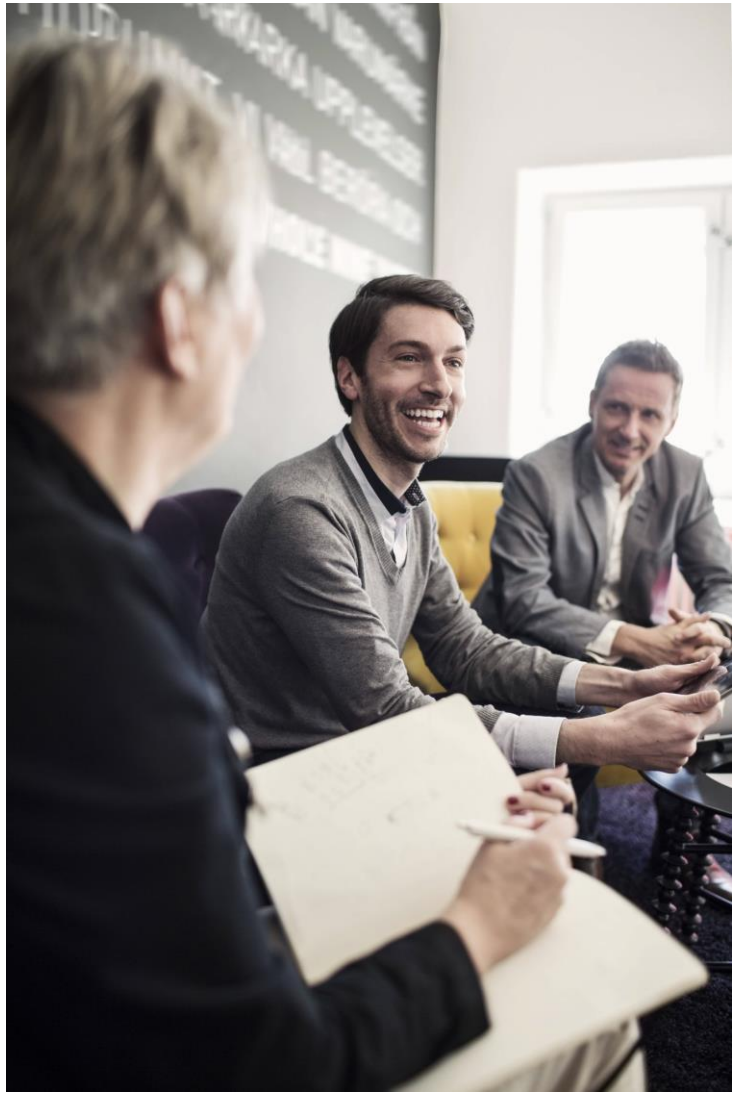
3

Agility
Compliance
Cost
Supportability

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Next Steps

- Visit us in the Pavilion for a live demo today!
- Register for Cloud Management Labs
  - LAB131988 - Zero to Cloud in an hour with ServiceNow CloudManagement
  - LAB131991 - Cloud Operating Model: Do it your way
  - LAB131989 - Designing Cloud agnostic workloads
  - LAB131990 - Extend your CMP : Build a new connector to a cloudprovider
- For early access, please email your presenter
  - Giri.Padmanabh@ServiceNow.con
- As an attendee of this session you will be receiving an invitation to our upcoming June 8, 2017 and June 15, 2017 Webinars



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Thank You

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Q & A

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